

March 4, 2019 | Omni Houston Hotel at Westside | Houston, TX



**INDUSTRIAL
VR/AR Forum**

Transforming Industrial, Energy & Engineering Business and Driving Digital Innovation with Immersive & Wearable Technology

Why Exhibit/Sponsor?

Industrial VR/AR Forum is THE PLACE to showcase your new and cutting-edge Immersive technologies that are currently serving industrial. Energy & Engineering markets and will be ready for deployment in the near future!

Reach the Global Industrial VR/AR/XR Immersive Tech and Wearables Market Pioneers, Investors & Leaders

- Be Seen as a Leader in the Rapidly Growing Industrial VR/AR/XR Market
- Network with the Key Industry Experts & Decision Makers
- Discover Developing Global Energy, Engineering & Industrial Market Opportunities for XR and Wearables
- Connect with Industrial End Users, EPCs and Asset Owners from Across the Marketplace

Who is Active in the Industrial VR/AR Forum Community?



Who Attends The Industrial VR/AR Forum?

Industrial VR/AR Forum Exclusively Serves these Industrial Specific Communities:

- Oil & Gas Upstream/E&P- Onshore and Offshore
- Oil & Gas Pipelines/Terminals/Storage
- Power Generation
- Power Transmission & Distribution
- Maritime
- Wind/Solar Power
- Chemical
- Refining
- Petrochemical
- Construction
- Energy Engineering
- Manufacturing
- UAVs/Robotics



A member of your team will lead topic specific focus groups with energy VR/AR, digital innovation, learning and technology executives

Sponsor Showcase Area – Including space for live demos



All access badges - Your team attends the event along with industrial, energy & engineering leaders



Industrial VR/AR Forum

Elite Sponsorship Experience

- Lead a General Session with your company/client speaker(s) and opportunity to include presentation on show app
- Your company will be identified as one of the Elite Sponsors on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Digital pre-event promotion
- Inclusion on website and app with link & company description
- Dedicated Elite Sponsor email featuring your Session & Speaker, approximately one month prior to the event
- Four (4) complimentary registration passes for your team
- Ten (10) complimentary registration passes for your clients/prospects
- Two (2) moderators for peer-to-peer roundtables; you submit your preferred global topics for consideration
- Prime exhibit/demo space
- Receive attendee list with complete contact information, three business days following the Summit
- Thought leadership, white paper or blog emailed to attendees post-event
- Digital banner ad in four (4) issues of Industrial VR/AR Forum Newsletter
- Receive a rotating ad in the show app with your branding and a link to your website or landing page of choice
- Opportunity to schedule a time to connect with select attendees through the event app
- Select up to 10 attendees for personal introduction pre-Summit

Elite Sponsorship Experience

Investment Level: \$17,950



Industrial VR/AR Forum Premier Sponsorship Package

- Opportunity to provide a moderator or a panelist for a General Session
- Your company will be identified as one of the Premier Sponsors on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Digital pre-event promotion
- Inclusion on website and app with link & company description
- Inclusion in Sponsor Showcase email featuring your company moderator/panelist, approx. one month prior to the event
- Three (3) complimentary registration passes for your team
- Six (6) complimentary registration passes for your clients/prospects
- One (1) moderator for peer-to-peer roundtables; you submit your preferred global topics for consideration
- Prime exhibit/demo space
- Receive attendee list with complete contact information, three business days following the Summit
- Thought leadership, white paper or blog emailed to attendees post-event
- Digital banner ad in three (3) issues of Industrial VR/AR Forum Newsletter
- Receive a rotating ad in the show app with your branding and a link to your website or landing page of choice
- Opportunity to schedule a time to connect with select attendees through the event app

Premier Sponsorship

Investment Level: \$12,950



Industrial VR/AR Forum Signature Sponsorship Package

- Your company will be identified as one of the Signature Sponsors on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Digital pre-event promotion
- Inclusion on website and app with link & company description
- Inclusion in Sponsor Showcase email featuring your company/logo, approximately one month prior to the event
- Two (2) complimentary registration passes for your team
- Four (4) complimentary registration passes for your clients/prospects
- One (1) moderator for peer-to-peer roundtables; you submit your preferred global topics for consideration
- Prime Exhibit/demo space
- Post event email to all attendees
- Digital banner ad in two (2) issues of Industrial VR/AR Forum Newsletter

Signature Sponsorship
Investment Level: \$8,950

Industrial VR/AR Forum Showcase Sponsorship Package

- Your company will be identified as one of the Showcase Sponsors on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Digital pre-event promotion
- Inclusion on website and app with link & company description
- Two (2) complimentary registration passes for your team
- Exhibit space within the General Session room
- Digital banner ad in one (1) issue of Industrial VR/AR Forum Newsletter

Showcase Sponsorship
Investment Level: \$5,950



Industrial VR/AR Forum

Exhibit/Demo Sponsorship Package

- Your company will be identified as one of the Exhibit/Demo Sponsors on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Digital pre-event promotion
- Inclusion on website and app with link & company description
- One (1) complimentary registration passes for your team
- Exhibit/Demo space

Exhibit/Demo Sponsorship

Investment Level: \$2,950



Industrial VR/AR Forum Sponsorship Packages

WiFi Sponsorship Package

- Your company will be identified as the WiFi Sponsor on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Inclusion on website and app with link & company description
- One (1) complimentary registration pass for your team
- Two (2) complimentary registration passes for your clients/prospects
- Recognition from stage

Investment Level: \$3,500

Onsite Polling/Q&A Package

- Your company will be identified as the Onsite Polling Sponsor on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Inclusion on website and app with link & company description
- Recognition from the stage
- Your company logo will be displayed 7-10 times throughout the day
- Your company logo will appear in pre-event, onsite and post-event polling surveys a minimum of 4 times
- One (1) complimentary registration pass for your team
- Two (2) complimentary registration passes for your clients/prospects

Investment Level: \$3,500



Industrial VR/AR Forum Sponsorship Packages

Registration Sponsorship Package

- Your company will be identified as the Registration Sponsor on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Inclusion on website and app with link & company description
- A 25-word advertisement with your company name, logo and a link in all attendee registration confirmation emails
- Company logo prominently displayed throughout the registration area

Investment Level: \$3,500

App Sponsorship Package

- Your company will be identified as the App Sponsor on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Inclusion on website and app with link & company description
- Receive a rotating ad in the show app with your branding and a link to your website or landing page of choice
- Your company will receive prominent branding on the app, seen by attendees every time they open the app

Investment Level: \$3,950



Additional Sponsorship Opportunities

Reception Sponsor

- Your company will be identified as one of the Reception Sponsors on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Recognition from the stage

Investment Level: \$2,500

Refreshment Sponsor

- Your company will be identified as the Refreshment (AM or PM) Sponsor on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Recognition from the stage
- Prominent signage at refreshment area

Investment Level: \$2,500



Additional Sponsorship Opportunities

Lanyard Sponsor

**Please note, sponsorship must be booked at least 30 days in advance, one color only.*

- Your company will be identified as Lanyard Sponsor on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Your company will receive branding on each attendee's high quality lanyard, gaining high exposure throughout the conference.

Investment Level: \$3,500

Continental Breakfast

- Your company will be identified as one of the Continental Breakfast Sponsors on marketing materials, on site signage, show app and more
- Logo on General Session Presentation
- Recognition from the stage
- Prominent signage at breakfast area
- You may place Company Brochure/Literature on attendee chairs

Investment Level: \$2,950



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