



InnovateEnergy Energy Drone Coalition Summit

June 20-22, 2018

Royal Sonesta Houston Galleria

energydronecoalition.com

Exhibitor & Sponsorship Packages

Exhibitor Package & Package Upgrades

Exhibitor Package, \$3,295 per 8 x 10 Booth, includes:

- Two (2) Summit Conference Passes
- 50-Word Listing with Logo and Link on EnergyDroneCoalition.com and on the Show App
- 6 ft draped Table, 2 Chairs, Wastebasket, ID Sign
- Promotion in Our Global Marketing Channels, including Social Media and Email, extended by our partnership with leading media in both the UAV and Energy industries
- Four (4) VIP Tickets for Your Clients and Prospects

\$499 Silver Package Upgrade includes:

- One (1) Additional Summit Conference Pass
- Direct Mail List for all Attendees
- One-Page Insert or Item Distributed at Registration

\$999 Gold Package Upgrade includes:

- Two (2) Additional Summit Conference Passes
- Attendee List with Complete Contact Information Post-Event for One-Time Use
- Logo Inclusion in Pre-show Email to Registrants
- One-Page Insert or Item Distributed at Registration

Premier Sponsorship: \$10,000

Package includes:

- Your company will be identified as a Premier Sponsor on marketing materials, onsite signage, and on Summit Main Stage slide presentation



- Opportunity to provide a moderator for key session OR co-present a case study with a client* (*client must be present)
- Seven (7) complimentary Summit Conference registration passes for your team
- Ten (10) complimentary VIP Summit Conference passes for your clients/prospects
- Prime 8 x 20 exhibit space
- One-page insert or item distributed at registration
- Receive attendee list with complete contact information post-event for one-time use
- Promotion of content piece (whitepaper, case study or thought leadership article) in four (4) issues of EDC Newsroom, our e-newsletter, and showcased via Energy Drone Coalition digital channels
- Digital banner ad (728x90px) in four (4) four issues of the Energy Drone Coalition e-newsletter
- Banner ad in the official show app
- 50-Word listing with logo and link on EnergyDroneCoalition.com and on the official show app

Signature Sponsorship: \$5,000

Package includes:

- Your company will be identified as a Signature Sponsor on marketing materials, onsite signage, and on Summit Main Stage slide presentation
- Two (2) complimentary Summit conference passes for your team
- Four (4) complimentary VIP Summit conference passes for your clients/prospects
- 8 x 10 exhibit space
- Promotion of content piece (whitepaper, case study or thought leadership article) in two (2) issues of EDC Newsroom, our e-newsletter, and showcased via Energy Drone Coalition digital channels
- Digital banner ad (728x90px) in two (2) issues of the Energy Drone Coalition e-newsletter
- Banner ad in the official show app
- 50-Word listing with logo and link on EnergyDroneCoalition.com and on the official show app

Exclusive Sponsorships

Reception Sponsorship \$7,500

Package includes:

- Your company will be identified as the Reception Sponsor on marketing materials, onsite signage, and on Summit Main Stage slide presentation
- 50-Word listing with logo and link on EnergyDroneCoalition.com and on the official show app
- Welcome remarks from your company executive, 5 minutes
- Your company logo on signage at the reception



- Branded cocktail napkins throughout the reception
- Inclusion in pre-show email promoting your company's sponsorship of the reception

Portfolio Sponsorship: \$9500

Package, includes:

- Your company will be identified as the Summit Portfolio sponsor on marketing materials, onsite signage, and on Summit Main Stage slide presentation
- Recognition from stage in opening remarks
- One (1) complimentary Summit Conference registration passes for your team
- Four (4) complimentary VIP Summit Conference passes for your clients/prospects
- Includes portfolio with your company logo for each delegate

Bag Sponsorship: \$3,500

Package, includes:

- Your company will be identified as the Bag Sponsor on marketing materials, onsite signage, Summit powerpoint deck
- Recognition from stage in opening remarks
- One (1) complimentary Summit Conference registration passes for your team
- Four (4) complimentary VIP Summit Conference registration passes for your clients/prospects
- Includes Summit Bag with your company logo for each attendee

Lanyard Sponsorship: \$5500

Package, includes:

- Your company will be identified as the Lanyard Sponsor on marketing materials, onsite signage, and on Summit Main Stage slide presentation
- Recognition from stage in opening remarks
- One (1) complimentary Summit Conference registration passes for your team
- Four (4) complimentary VIP Summit Conference registration passes for your clients/prospects
- Includes lanyard with your company logo for each attendee

Wifi Sponsorship: \$3500

Package, includes:

- Your company will be identified as the Wifi sponsor on marketing materials, onsite signage, and on Summit Main Stage slide presentation
- Recognition from stage in opening remarks

Refreshment Break Sponsorship: \$3500 (4 available - 2x AM or 2x PM)

Package, includes:

- Your company will be identified as the Refreshment (AM or PM) sponsor on marketing materials, on site signage, and on Summit Main Stage slide presentation



- Recognition from stage in opening remarks

Content Sponsorships

Big Sky Use Case Stage Speaking Sponsorship: \$2,999

We are offering limited spaces for leading companies to showcase their newest and best real-world solutions for the energy UAV industry. These include use case studies and new technology updates. These solutions sessions will be 25 minutes in length (including Q&A) in our theater with all AV and refreshments provided.

Package includes:

- Receive a list of registrants with contact information who visit your Use Case Presentation (approximately 35-40 seats available for each session)
- Listing included in the Agenda on the Official Show App
- Ability to display company literature on table in the Theater area
- Main Stage announcements will promote Use Case Presentations & Sponsors
- Receive one (1) complimentary Summit Conference registration
- Company logo and use case topic in conference pre-event emails distributed to thousands of energy UAV industry stakeholders
- Each Use Case Sponsor will be provided a custom co-branded HTML to promote their solution and Use Case to their prospects, featuring a discount code to attend EDC and hear their Use Case presentation

EDC Newsletter Sponsorship: \$1,000 per banner in each issue

Have your company brand and message banner advertisement delivered bi-weekly to over 9,000 global energy & engineering UAV subscribers for our Energy Drone Coalition Newsroom.

We're here to help!

Sean Guerre, *Director*

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